



Media Contact:

Kathryn Zakskorn

Director of Franchise Marketing

650-462-9501

kzakskorn@homecareassistance.com

Home Care Assistance of Tucson Receives 2018 Best of Home Care® Provider and Employer of Choice Awards

(Tucson, Arizona – February 9, 2018) [Home Care Assistance of Tucson](#) received both the Best of Home Care Provider of Choice and Employer of Choice Awards from Home Care Pulse. These awards are granted only to the top-ranking home care providers, based on client and caregiver satisfaction scores gathered by Home Care Pulse. Home Care Assistance of Tucson is now ranked among a small handful of home care providers across the country who have proven their ability to provide an exceptional working experience to employees and the highest quality care to clients.

“We want to congratulate Home Care Assistance of Tucson on receiving both the Best of Home Care Provider of Choice Award and the Best of Home Care Employer of Choice Award,” says Aaron Marcum, CEO and founder of Home Care Pulse. “Since these awards are based on real, unfiltered feedback from clients and caregivers, Home Care Assistance of Tucson has proven their dedication to providing a great work environment and solid training to employees, while maintaining their focus on client satisfaction. We are pleased to recognize their dedication to quality, professionalism, and expertise in home care.”

Best of Home Care providers have contracted with Home Care Pulse to gather feedback from their clients and caregivers via live phone interviews each month. Home Care Pulse is an independent third-party company, who is able to collect honest and unbiased feedback. These award-winning providers have received the highest satisfaction scores in areas such as professionalism, compassion of caregivers, training, and client/caregiver compatibility.

“We are excited to receive this award for the second year in a row” says Mark Schmidt, Co-Owner and General Manager of Home Care Assistance of Tucson. “Since opening under three years ago, we believe these awards demonstrate our willingness and dedication to provide the highest quality of care.”

“Our goal at Home Care Pulse is to empower home care businesses to deliver the best home care possible,” says Aaron Marcum, CEO and founder of Home Care Pulse. “We are happy to recognize Home Care Assistance of Tucson as a Best of Home Care award-winning provider and celebrate their accomplishments in building a team of happy, qualified caregivers who provide outstanding care for their clients.”

To learn more about what Home Care Assistance has to offer or to schedule a free in-home assessment, please visit www.HomeCareAssistanceTucson.com or call 520-276-6555 today. Home Care Assistance of Tucson is located at 7619 N Oracle Road, Suite 113, Tucson AZ 85704.

ABOUT HOME CARE ASSISTANCE

[Home Care Assistance](#) is the leading provider of home care for seniors across the United States, Canada and Australia. Our mission is to change the way the world ages. We provide older adults with quality care that enables them to live happier, healthier lives at home. Our services are distinguished by the caliber of our caregivers, the responsiveness of our staff and our expertise in daily care. We embrace a positive, balanced approach to aging centered on the evolving needs of older adults. A 2018 Franchise500®, Inc. 5000 Company and one of the [50 fastest](#) growing women-owned companies worldwide in 2017, Home Care Assistance has received numerous industry awards including Entrepreneur's Fastest-Growing Franchises and Franchise Business Review's Top 50. The company was recognized as a [2018 Endorsed National Provider](#) by the home care industry's leading research firm, Home Care Pulse. Home Care Assistance CEO Lily Sarafan was also named Health Care Executives' [2016 Woman of the Year](#). For more information about Home Care Assistance, our services and franchise opportunities, visit <http://www.homecareassistance.com>.

About Home Care Pulse

Home Care Pulse is the home care industry's leading firm in performance benchmarking and quality satisfaction management, serving hundreds of home care businesses across North America. Home Care Pulse is the industry's top resource for education, business development, agency certification, and proof of quality, including the prestigious Best of Home Care® Awards. [Click here](#) to learn more about the Private Duty Benchmarking Study and the Home Care Pulse [VANTAGE](#) program. For more information, please call Home Care Pulse at (877) 307-8573 or visit homecarepulse.com.