



Press Release

FOR IMMEDIATE RELEASE DECEMBER 1, 2025

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Home Care Assistance of Tucson Celebrates Eight-Year Relationship with Better Business Bureau of Southern Arizona

Tucson, AZ – Home Care Assistance of Tucson is proud to celebrate its **eight-year relationship with the Better Business Bureau (BBB) of Southern Arizona**, reflecting a longstanding commitment to integrity, trust, and excellence in caregiving. Since becoming an accredited business, Home Care Assistance of Tucson has maintained an **A+ rating** and earned a **perfect 5.0 client review score**, with dozens of heartfelt testimonials highlighting the agency's compassionate care and professionalism. Clients consistently praise the agency's caregivers for their dedication and kindness. One recent review shared: *"Home Care Assistance of Tucson gave our family peace of mind. Their caregivers treated my mother with dignity and respect, and their support made all the difference."* Another noted: *"The team is responsive, professional, and truly cares about the people they serve."*

"We are honored to celebrate eight years of partnership with the BBB of Southern Arizona," said **Mark Schmidt, Owner & General Manager of Home Care Assistance of Tucson**. "Our A+ rating and perfect client review score reflect our unwavering commitment to building trust and delivering exceptional care to families across Southern Arizona."

About the Better Business Bureau of Southern Arizona

Founded in **1952**, the **Better Business Bureau of Southern Arizona** has served the region for more than 65 years, growing from 39 charter members to over **3,200 accredited businesses today**. Its mission is to **advance marketplace trust** by setting standards, celebrating role models, and addressing substandard practices. Headquartered in Tucson, the BBB of Southern Arizona continues to be a vital resource for consumers and businesses, handling thousands of inquiries each week and promoting ethical business practices across Pima County and beyond.

About Chaparral Group, Inc.

Home Care Assistance of Tucson operates under **Chaparral Group, Inc.**, an Arizona-based holding company founded in **2015**. Registered as a domestic for-profit corporation, Chaparral Group is led by **Mark D. Schmidt** and **Patricia Payne**, with a mission to support healthcare and caregiving ventures that strengthen communities.

About Home Care Assistance of Tucson

Home Care Assistance of Tucson provides trusted in-home caregiving services, specializing in dementia care, companionship, and support for seniors and families. The agency offers proprietary programs such as the **Balanced Care Method™** and **Cognitive Therapeutics Method™**, designed to promote healthy habits, cognitive stimulation, and overall well-being. With award-winning care managers and highly trained caregivers, Home Care Assistance of Tucson is recognized as a premier provider of senior care in Southern Arizona.